# Services & packages

### SCALE UP

### Projected results: 5-figure monthly-recurring revenue (MRR)

**Includes:** All materials and templates, 360° business review, developing your orders, developing your team, risk management, structural improvements for scale, conflict resolution, funding and investment, comprehensive strategy design and implementation, data analysis skills, coaching, and accountability. **Who for?** Companies with existing employees who want to improve efficiency for significant expansion.

- Fortnightly 1-to-1 sessions for 8 months
- 24/7 messaging access
- Priority when booking sessions
- All materials and templates
- Introductions to networks as appropriate
- Mentoring and personal skills development
- Optimal results for long-term success due to time for strategy consulting and coaching.

Full programme: £2,497

### START UP

#### Projected results: 4-figure monthly-recurring revenue (MRR)

**Includes:** All materials and templates, product/service selection, goals and milestones creation, step-by-step action plans, building confidence, credibility indicators, target market identification, pricing strategy, marketing strategy, financing and budgeting, launch plan, accountability and mentoring. **Who for?** Individuals/companies that have just started and need initial structural help.

- Fortnightly 1-to-1 sessions for 4 months
- 24/7 messaging access
- Priority when booking sessions
- All materials and templates
- Introductions to networks as appropriate
- Mentoring and personal skills development
- Allows us to deal with more complex issues necessary to implement strategic change

Full programme: £1,497

# ROLLING MEMBERSHIP

#### MOST POPULAR

Includes: All materials and templates, sessions and advice tailored to your current needs.

24/7 messaging access

Four 1-to-1 sessions per month

Flexible term: Monthly rolling membership, cancel anytime, £397 per month.

#### Coach and consultant

# **TESTIMONIALS**

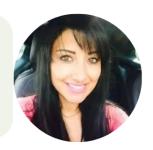


"John is a **business mastermind**, everything happens for a reason and I am so fortunate to have met him. He cares about his **clients' success**, he thinks fast and he knows what he's talking about. I look forward to tons of future sessions with him!"

- Ray, USA, Owner of a Voiceover Business

"John is a **true expert** in his field and has given me so many ideas for my online course that I am actually now excited for its launch. I **now understand** what **value I can bring** rather than just be focused on the price which is what my prime focus was before our session together. I will be hiring John again as **my go-to for expert advice**."

- Anu, UK, Owner of a Language School





"John encouraged me to **overcome my fears** of starting a business. He is always there for me to offer invaluable guidance. He frequently introduces me to helpful contacts, forwards events that might benefit, and has advised on applications to business competitions. Without his **endless encouragement** and faith I would not have seized these opportunities that lay well beyond my comfort zone and which have led me to set up my own venture, well-equipped with funds and a **valuable business support network**."

- Charlotte, UK, Angel Investment Coach

Read more at www.JohnJDMunn.com

## **HOW TO PAY**

Please pay in GBP. You could use TransferWise or similar services if paying from outside the UK. Other payment methods are available upon request.

#### **Payment details**

Name: John J D Munn Bank name: Natwest PLC

Bank address: 27-28 St Peter's Hill, Grantham,

NG316QG

**Sort code:** 60 09 09

Account number: 71126155

**IBAN:** GB56NWBK60090971126155

Swift/BIC: NWBKGB2L